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FOR IMMEDIATE RELEASE

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Amendola Communications for Televerde**

TELEVERDE RECEIVES ISO 9001:2000 CERTIFICATION FOR WORLD-CLASS QUALITY MANAGEMENT PROCESSES

Phoenix, Ariz. – May 31, 2007 – Televerde, a premium provider of outsourced business-to-business customer acquisition solutions and actionable marketing intelligence, announced that it has achieved ISO 9001:2000 certification. Televerde is one of very few marketing solution outsourcers to earn this certification.

Accepted internationally by the national standards bodies of 157 countries, the ISO 9001:2000 certification recognizes that Televerde met or exceeded a series of strict requirements guiding how the company performs, manages and ensures quality services. The rigorous five-day inspection to assess the effectiveness of Televerde's quality management system across their total enterprise was conducted by BSI Management Systems, an independent ISO registrar.

"Because we focus on technology clients, many of which are ISO certified, obtaining ISO certification is a best-practices standard that allows us to understand and anticipate their needs, and to gain a deeper understanding of their customers and competition," said Jim Hooker, president and chief executive officer of Televerde. "It is a natural step given our focus on total customer service. We strive to set the bar on great performance, followed by a sustained drive to exceed it. That is exactly why we are part of a very select, small group in our industry to receive this certification."

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ISO is a highly respected, non-governmental organization that identifies the international standards required by business, government and society; develops those standards in partnership within the sectors where they will be used; adopts transparent procedures based on national input, and then provides a means to implement these standards worldwide. All ISO standards are based on continual improvement across all aspects of a company's operations.

The standards for ISO 9000 certification are based on eight quality management principles, which include:

- Customer focus
- Leadership
- Involvement of people
- Process approach
- System approach to management
- Continual improvement
- Factual approach to decision making
- Mutually beneficial supplier relationships

These standards are determined by the ISO Technical Committee responsible for developing and maintaining the ISO 9000 standards.

About Televerde

Based in Phoenix, Ariz., Televerde is a premium provider of actionable marketing intelligence, customer acquisition solutions and qualified sales leads that collectively accelerate sales revenue and generate new customers for high-tech companies in the business-to-business marketing arena. For more information, call 888-925-7526, visit www.televerde.com or contact info@televerde.com.

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