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MARKET INTELLIGENCE AND SALES/MARKETING OUTSOURCING PARTNER TELEVERDE LAUNCHES NEW WEBSITE

Phoenix, Ariz. — March 27, 2007 — Televerde, a premium provider of outsourced business-to-business customer acquisition solutions and actionable market intelligence, today announced the launch of a redesigned website at www.televerde.com. The site explores how the company can help businesses develop and execute customer-acquisition strategies and gather integrated and actionable market intelligence.

The site features a "[How We Will Help You](#)" page that includes detailed pull-down screens describing Televerde's wide range of services, including:

- Lead generation and customer acquisition
- Outsourced sales
- Sales win/loss analysis
- Target market intelligence and profiling
- New-customer acquisition
- Event recruitment and attendee evaluations
- Database management, accuracy, enhancements and cleansing.

Visitors to the site will also find several informative [case studies](#) on how the company has helped clients, along with customer testimonials and a list of industry sectors, such as manufacturing, distributors and value-added resellers, telecommunications, fiber optics, hardware/software and IT security, in which many of Televerde's clients operate.

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About Televerde

Based in Phoenix, Ariz., Televerde is a premier provider of actionable market intelligence, customer acquisition solutions and qualified sales leads that collectively accelerate sales revenue and generate new customers for high-tech companies in the business-to-business marketing arena. For more information, call 888-925-7526, visit www.televerde.com or contact info@televerde.com.