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FOR IMMEDIATE RELEASE

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**TELEVERDE RECOGNIZED AT 2007 GOVERNOR'S CELEBRATION OF INNOVATION
*JAMES H. HOOKER IS FINALIST FOR ED DENISON BUSINESS LEADER OF THE YEAR***

Phoenix, Arizona – December 10, 2007 – James H. Hooker, President and CEO of Televerde was recognized at the '07 SUPERball 2007 Governor's Celebration of Innovation award ceremony as one of three influential finalists for the Ed Denison Business Leader of the Year.

Mr. Hooker was acknowledged this past week as one of three finalists that has contributed to Arizona's technology industry through sustained growth of their business or company. Televerde has a remarkable record of growth for the past 12 years. Mr. Hooker leads a team of passionate professionals in creating, defining and implementing lead generation, customer acquisition and market intelligence programs for many leading high tech companies.

The awards are part of the Arizona Technology Council and the Governor of Arizona, Janet Napolitano's recognition of leaders who promote innovation and entrepreneurship for our State. The 5th annual award ceremony took place at the University of Phoenix Stadium in Glendale, Arizona.

"I was extremely honored to be among such elite innovators including Intel, Raytheon and world-renowned scientists at the University of Arizona who are making discoveries on Mars and in medical science for all of man-kind," said James H. Hooker, president and CEO of Televerde. "We are proud to be recognized at Televerde for delivering innovative business solutions that improve our clients' businesses and empower our employees to make a positive impact today and in the future."

Mr. Hooker was a finalist for the Ed Denison Business Leader of the Year award, recognized for his leadership qualities in entrepreneurship, community involvement, and management expertise.

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About Televerde

Televerde is a premium provider of qualified sales leads, actionable marketing intelligence and integrated marketing solutions that collectively accelerate sales revenue and generate new customers in the B2B marketing arena. We have developed specialized expertise through 12 years of high-level dialogs with decision-makers in over one million companies. By leveraging an unduplicated blend of best practices, innovative technologies, intuitive reporting tools and continuous training we are able to deliver fully measurable ROI in a performance-based pricing environment. Our solutions portfolio is designed to achieve complex and strategic customer acquisition objectives. Core services are focused on meeting end-to-end sales and marketing requirements, including lead generation, lead qualification, lead management and nurturing, market research, event recruitment, sales support, win-loss analysis and outsourced sales. Contact us at info@televerde.com, 888-925-7526 or visit www.televerde.com.

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