

**Televerde**  
4636 E. University Drive, Suite 150  
Phoenix, AZ 85034  
888-925-7526  
[www.televerde.com](http://www.televerde.com)



**FOR IMMEDIATE RELEASE**

**Media Contact:**  
Jamie Glass  
602.369.5537  
[Jamie.Glass@televerde.com](mailto:Jamie.Glass@televerde.com)

## **REGISTRATION BEGINS FOR ARIZONA MIDDLE SCHOOL SCIENCE BOWL**

**Phoenix, AZ – January 24, 2008** -- Registration for Arizona's 2008 Middle School Science Bowl is now open to teams of four students and one sponsor coach. The deadline to register for the competition is February 15, 2008. Cost to register is \$45 per team. To participate, students and coaches must register online at [www.azsciencebowl.us](http://www.azsciencebowl.us).

The Arizona competition will take place on April, 19, 2008. Teams will be competing for a fully paid trip to the U.S. Department of Energy's National Science Bowl® for Middle School Students in Denver, Colorado June 19 – 22, 2008.

The 2008 Middle School Science Bowl is co-sponsored by Arizona companies Televerde and Solugenix Corporation, and organized by the Arizona Technology Council. The winner of the 2007 competition was the Chandler Preparatory Academy team.

"We are excited to sponsor a remarkable program that emphasizes the fun in science and math for our middle school students," said Steven Zylstra, president & CEO of the Arizona Technology Council. "Based on the success of last year's competition, we expect a large turnout this year and encourage all middle school students to put together a winning team and register before the February 15, 2008 deadline."

### **About Televerde**

Televerde provides actionable marketing insight, qualified sales lead generation and integrated marketing solutions that accelerate sales revenue and generate net new business for high-tech companies. We have specialized expertise defined by 12+ years of developed relationships with business leaders and decision-makers in over one million companies. By leveraging a unique blend of go-to-market best practices, innovative technologies and intuitive reporting tools, we deliver performance-based solutions with fully measurable ROI. Our end-to-end portfolio solves complex and strategic customer acquisition objectives. Core services include lead generation, lead qualification, lead management, market intelligence, event recruitment, sales support and sales results analysis. Televerde is ISO 9001:2000 certified. Contact us at [info@televerde.com](mailto:info@televerde.com), or call 888-925-7526. For more information, visit [www.televerde.com](http://www.televerde.com).

###