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TELEVERDE PARTNERS WITH LIFE PARADIGMS TO GENERATE ATTENDANCE FOR BLUEPRINT FOR WOMANHOOD EVENT

Phoenix AZ, April 13, 2009 – Televerde has partnered with Life Paradigms Inc. to help promote and generate attendance for their Blueprint for Womanhood event taking place May 6-9, 2009 at the Phoenix (Arizona) Convention Center.

Life Paradigms was created for the purpose of educating and empowering women and girls mentally, emotionally and spiritually, and to create an awareness of the importance of personal and social responsibility. Their mission is to implement positive change in underserved communities through the intellectual/educational, emotional and social development of women and girls. Through Life Paradigm's programs, they learn to recognize their responsibilities to their families, their communities, and themselves

This Blueprint for Womanhood event, themed "*Reinventing Ourselves at Every Age*," is one of several programs offered by Life Paradigms that assist in the development of skills and talents, encouraging critical thinking and analysis, and providing the tools and resources to help women and girls growing in today's world.

"Televerde is working with Life Paradigms because of the alignment of the mission and values between the two organizations," says James H. Hooker, President and CEO of Televerde. "Social responsibility is woven into the fabric of our culture and is a critical component of the engine that drives our innovative business model and motivates our workforce. By carrying out their responsibilities to our clients and our business, each Televerde employee plays a critical contributing role in building a platform from which Arizona women can spring into brighter futures for themselves and their children."

About Televerde

Televerde provides qualified sales leads, actionable marketing intelligence and integrated marketing solutions that collectively accelerate sales revenue and generate new B2B customers for high-tech companies. We have developed specialized expertise over more than 14 years of high-level dialogs with decision-makers in over two million companies. We deliver measurable and positive ROI by leveraging an unduplicated blend of market experience, deep data sets, best practices, innovative technologies, tier-one reporting tools and continuous training. Our robust solutions achieve complex and strategic customer acquisition objectives and are focused on meeting end-to-end sales and marketing requirements, including lead generation, lead nurturing, sales optimization, inquiry management, profiling, custom market research & analysis, appointment-setting, event recruitment and data cleansing. For more information, visit www.televerde.com or call us at 480-736-8137.