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**TELEVERDE SELECTED SAP BUSINESS OBJECTS 2009 INTELLIGENCE PLATFORM
EXCELLENCE LEADER**

Phoenix, AZ – June 18, 2009 - Televerde has been named an SAP BusinessObjects 2009 Intelligence Platform Excellence Leader.

Leaders are SAP customers selected based on their use of business intelligence and information management solutions from SAP, and the qualitative and quantitative benefits they've achieved with SAP BusinessObjects solutions.

"We're pleased to receive this acknowledgement from SAP and to be in the same category as the other impressive companies also named as Leaders," says Donna J. Kent, Senior VP of Global Sales, Marketing and Services for Televerde, who accepted the award on behalf of the company at a recent SAP event. "The BusinessObjects tools we're using are absolutely a value-add for Televerde and for our clients."

Other SAP BusinessObjects 2009 Intelligence Platform Excellence leaders include:

Baldor Electric
Beyond Interaction
FEMA
Forbes
Newell Rubbermaid
McKesson Corporation
Major League Baseball

About Televerde

Televerde provides qualified sales leads, actionable marketing intelligence and integrated marketing solutions that collectively accelerate sales revenue and generate new B2B customers for high-tech companies. We have developed specialized expertise over more than 14 years of high-level dialogs with decision-makers in over two million companies. We deliver measurable and positive ROI by leveraging an unduplicated blend of market experience, deep data sets, best practices, innovative technologies, tier-one reporting tools and continuous training. Our robust solutions achieve complex and strategic customer acquisition objectives and are focused on meeting end-to-end sales and marketing requirements, including lead generation, lead nurturing, sales optimization, inquiry management, profiling, custom market research & analysis, appointment-setting, event recruitment and data cleansing. For more information, visit www.televerde.com or call us at 480-736-8137.

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