

Power Your Campaigns

With accurate, targeted data.



In marketing and sales circles, data is powerful. And **good data is a white-hot bundle of energy** that represents humans who do things, engage with stuff and interact with other humans to solve problems.

Good data in abundance will light your way to more customers. While **bad data leaves you fumbling in the dark**. In fact, 35% of database records are not actionable, costing your business time and money on wasted marketing efforts

Connect with Televerde to get the most actionable data on your buyers.

Our addressable market analysts and data cleanse and append solutions will ensure that you reach more people, generate more leads and close more business.

Call 866.787.2829 to learn about how we do it
and who we've helped.



“ We really needed to clean up our data and amend it to be more informative. Televerde reviewed our contact records to ensure the quality while amending files with social profile information.

-VP, Demand Gen ”

With Televerde's managed data services, we simplify all of that for you. Our processes identify inaccurate data and provide solutions to fix it:

- Exceptional managed client service ensures your data is being generated and delivered quickly and accurately
- Partnerships with multiple industry leading data suppliers to provide you with the best contacts at the lowest price



Data Quality Health Check

Televerde will perform a complimentary data health check analysis on your current company and contact data records to determine how many have outdated and insufficient information.



Lead Cleanse & Append

We'll validate, standardize, de-dupe and append client-provided accounts and contact records based on a match to an organization and social reference sources.



Contact Data Acquisition

Televerde will provide clean, accurate contact-level data to drive your content to the right people, and make the most of your marketing efforts and generate new leads.



Campaign Data Utilization

We'll work with you to identify the best industry segments and contact-level personas that will maximize your campaign reach based on your campaign goals.

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